

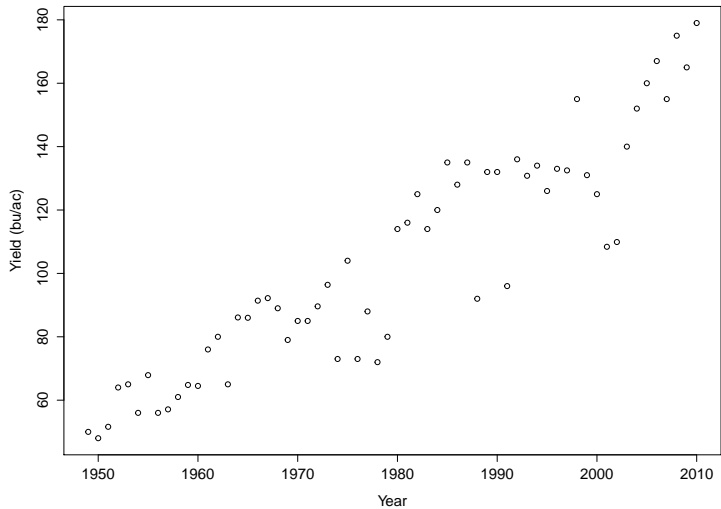
The Effect of Technological Change on Crop Yields in Regular and Catastrophic Years

Tor Tolhurst & Alan P. Ker

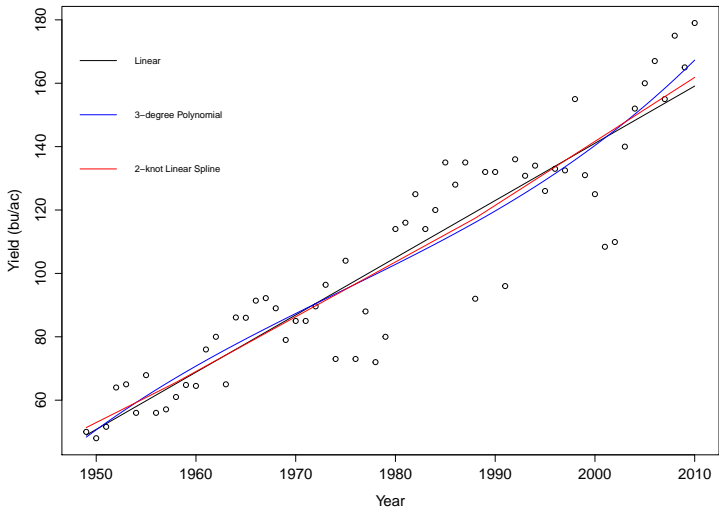
University of Guelph
Department of Food, Agricultural and Resource Economics

Annual Workshop of the ERCA Research Network
on the Structure and Performance of Agriculture and
Agri-products Industry
March 8, 2013

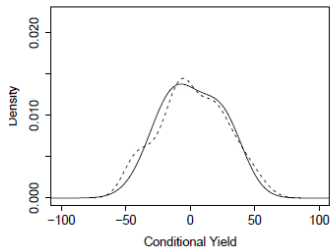
Chatnam-Kent Corn



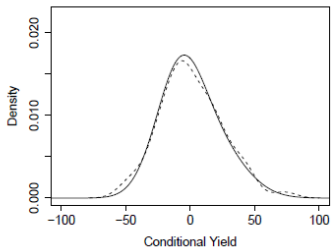
Chatnam-Kent Corn



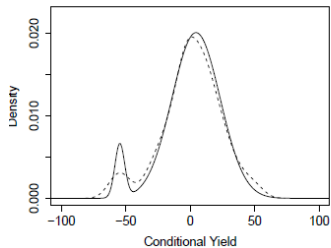
Hastings.Corn



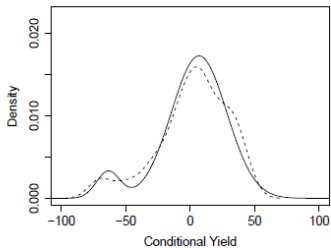
Kawartha.Lakes.Corn



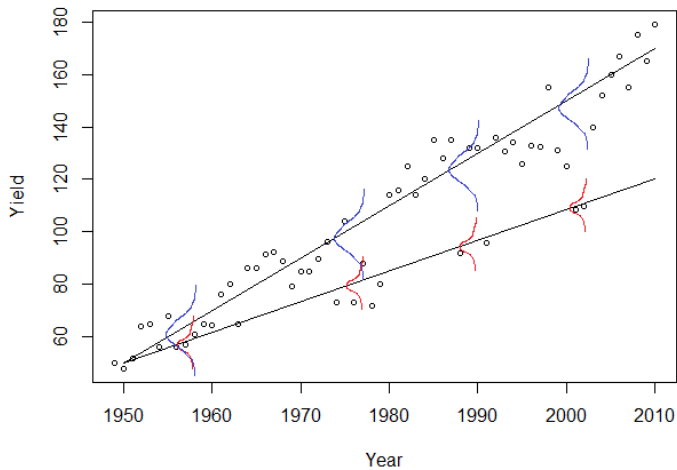
Northumberland.Corn



Prince.Edward.Corn



Chatnam-Kent Corn



Outline

Introduction

- Modelling Yield Distributions
- Technological Trend

Empirical Framework

- Normal Mixture Model
- Expectation-Maximization Algorithm

Estimation

- Ontario County-Level Field Crop Yield Data
- Preliminary Estimation Results
- Hypothesis Test Results

Conclusions and Caveats

Modelling Conditional Crop Yield Distributions

Overview of Process

1. Condition observed yields for technological trend
2. Test and (possibly) adjust for heteroscedasticity ¹
3. Estimate conditional crop yield distribution with time-conditioned crop yields

¹Forthcoming manuscript

Approaches from the Literature

Conditional Yield Density Models

Some examples:

- ▶ Normal (Botts & Boles 1958; Just & Weningen 1999)
- ▶ Lognormal (Day 1965)
- ▶ Gamma (Gallagher 1987)
- ▶ Beta (Nelson & Preckel 1989)
- ▶ Mixture of two normals (Ker 1996)
- ▶ Nonparametric kernel densities (Goodwin & Ker 1998)
- ▶ Semiparametric (Ker and Coble 2003)
- ▶ Logistic (Atwood, Shaik & Watts 2003)
- ▶ Weibull (Sherrick et al 2004)

Approaches from the Literature

Technological Trend

Some examples:

- ▶ Simple linear trend
- ▶ Piecewise linear splines (Skees & Reed 1986)
- ▶ Stochastic Kalman filter (Kaylen & Koroma 1991)
- ▶ ARIMA (Goodwin & Ker 1998)
- ▶ Polynomial trend (Just & Weninger 1999)
- ▶ Spatio-temporal approach (Ozaki & Silva 2009)

An Alternative Approach

Using normal mixture model to estimate density allows estimation of unique trend in the individual components

Two questions:

1. Is technology effecting “regular” and “catastrophic” year yields at the same rate?
 - ▶ Estimate a technological trend coefficient β specific to each component of the mixture model
2. Has technology effected the probability of a “regular” versus “catastrophic” year?

Normal Mixture Model

Definition

Finite mixture of normal distributions

$$x \sim \sum_{j=1}^J \lambda_j \mathcal{N}(\mu_j, \sigma_j^2) \quad (1)$$

where

- ▶ $J \in \mathbb{N}$ is the finite number of mixture components
- ▶ λ_j is the mixture weight for the j^{th} component
- ▶ $\mathcal{N}(\mu_j, \sigma_j^2)$ is the normal density function parameterized for each j^{th} component by θ_j evaluated at x

Here we select two components: $J = 2$

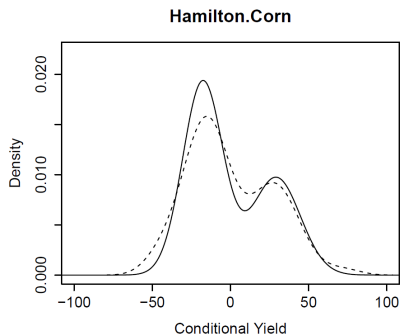
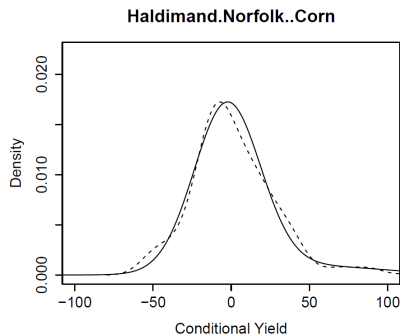
Normal Mixture Model

Why Choose Two Components?

- ▶ Mixture model of two normals is quite flexible and can accomodate:
 1. Symmetrical unimodal densities
 2. Skewed unimodal densities
 3. Bimodal densities
- ▶ Typically the literature considers only (1) and (2)
- ▶ Some examples with real data

Normal Mixture Model Fitting Examples: Corn

Estimated Conditional Crop Yield Densities



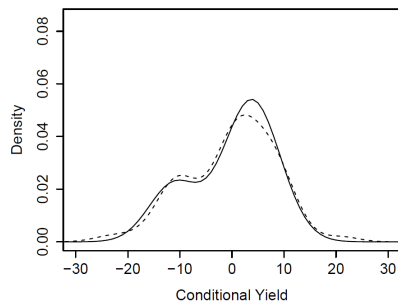
Full lines illustrate EM-estimated normal mixture model

Dashed lines illustrate nonparametric kernel density estimate for comparison

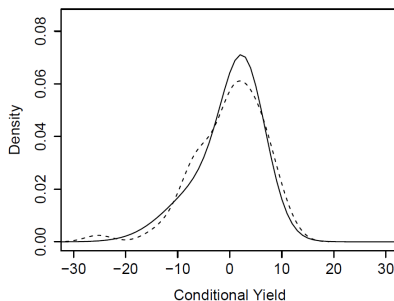
Normal Mixture Model Fitting Examples: Soybeans

Estimated Conditional Crop Yield Densities

Chatnam.Kent.1.Soyb



Elgin.1.Soyb

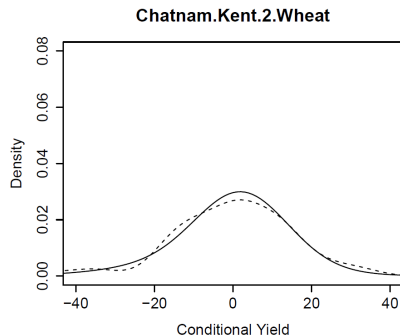
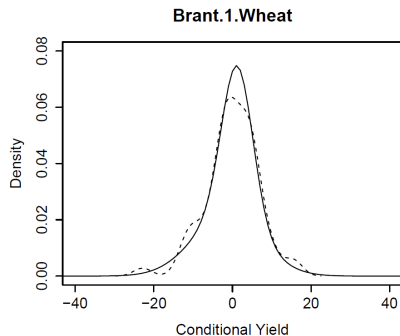


Full lines illustrate EM-estimated normal mixture model

Dashed lines illustrate nonparametric kernel density estimate for comparison

Normal Mixture Model Fitting Examples: Wheat

Estimated Conditional Crop Yield Densities



Full lines illustrate EM-estimated normal mixture model

Dashed lines illustrate nonparametric kernel density estimate for comparison

Normal Mixture Model

Definition

Interested in the rate of technological change in the component means

- ▶ Model $\mu_j = f(t) = \alpha_j + \beta_j \cdot t$

Further let $\mu_2 > \mu_1$ then

- ▶ component 1 is a “catastrophic” year denoted by c subscript
- ▶ component 2 is a “regular” year denoted by r subscript

Normal Mixture Model

Model to be Estimated

$$x_t \sim (1 - \lambda)N(\alpha_c + \beta_c \cdot t, \sigma_c^2) + \lambda N(\alpha_r + \beta_r \cdot t, \sigma_r^2) \quad (2)$$

- ▶ x_t is a vector of observed crop yields corresponding to t
- ▶ t is a vector of years corresponding to x_t
- ▶ λ is the probability of a “regular” year
- ▶ α_c is the intercept coefficient and β_c is the slope coefficient for technological trend in the “catastrophic” year component
- ▶ σ_c^2 is the variance of the “catastrophic” year component
- ▶ α_r is the intercept coefficient and β_r is the slope coefficient for technological trend in the “regular” year component
- ▶ σ_r^2 is the variance of the “regular” year component

Expectation-Maximization Algorithm

Overview of the EM Algorithm

- ▶ Name from its two steps
 - E Expectation Step
 - M Maximization Step
- ▶ Maximum-likelihood approach
- ▶ Likelihood of the Normal Mixture Model is:
 - ▶ unbounded (likelihood goes to ∞ when $\sigma_j^2 \rightarrow 0$)
 - ▶ no analytical solution
- ▶ Therefore must use EM algorithm
- ▶ EM Algorithm is heuristic
 - ▶ parameter estimates improve at each iteration
- ▶ Limitation: may converge on local maxima

Expectation-Maximization Algorithm

The EM Algorithm

1. Expectation (E-)Step
 - ▶ Estimate the expectations
2. Maximization (M-)Step
 - ▶ Use expectations to analytically update parameter estimates

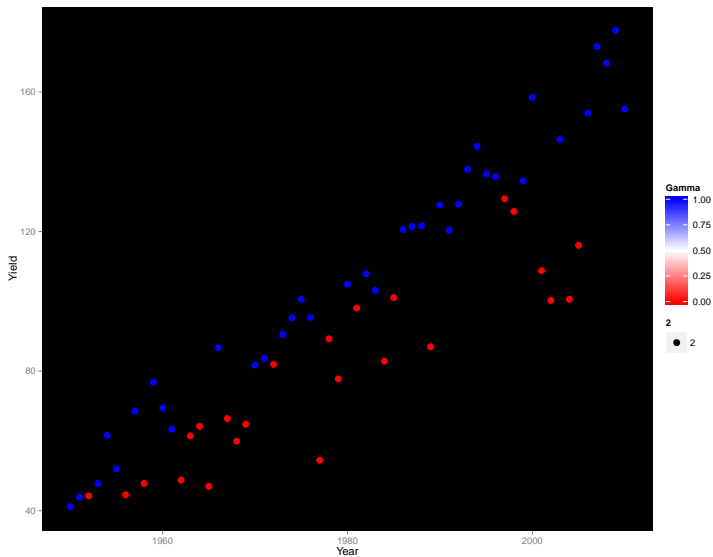
With updated parameter estimates repeat E-step to calculate new expectations vector, and so on, until convergence criteria are fulfilled

Expectation-Maximization Algorithm

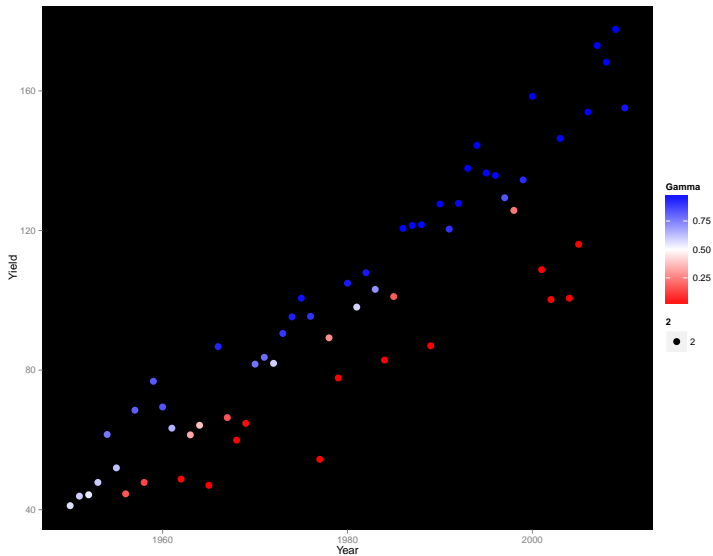
A Closer Look at the E-Step

- ▶ γ is the vector of expectations calculated in the E-step
- ▶ λ is the scalar mean of γ
- ▶ Critical mechanism: performs the clustering
- ▶ Given current iteration's parameter estimates
 - ▶ E-step calculates probability of being in the upper distribution
 - ▶ i.e. expectation an observation is a “regular” year
- ▶ Therefore “regular” and “catastrophic” years are not chosen but relatively defined estimation parameters of the model (and hence the quotation marks)

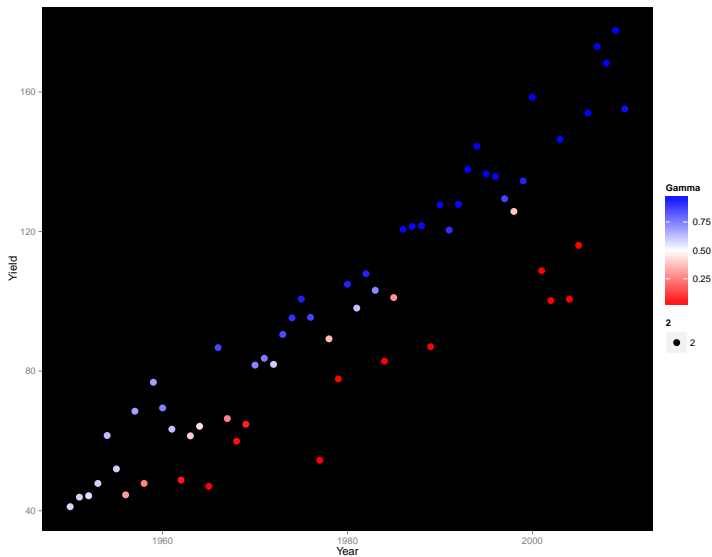
A Closer Look at the E-Step



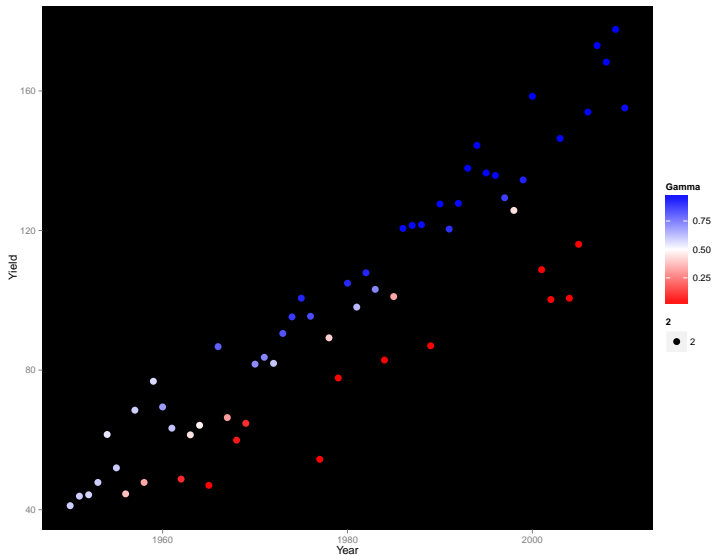
A Closer Look at the E-Step



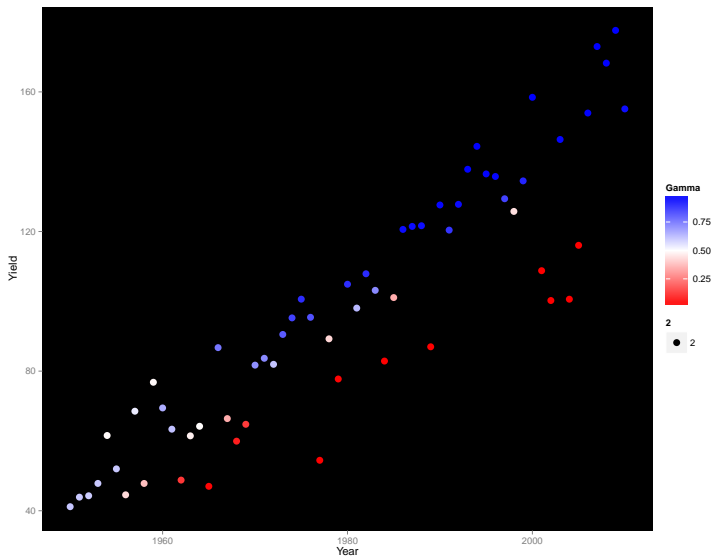
A Closer Look at the E-Step



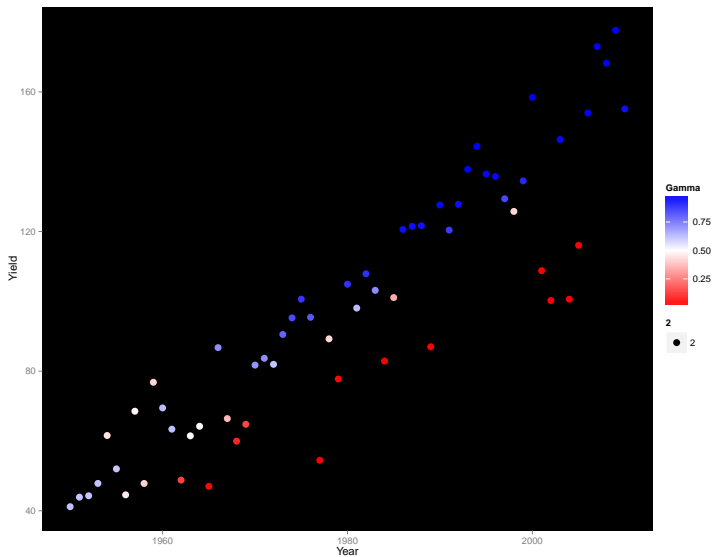
A Closer Look at the E-Step



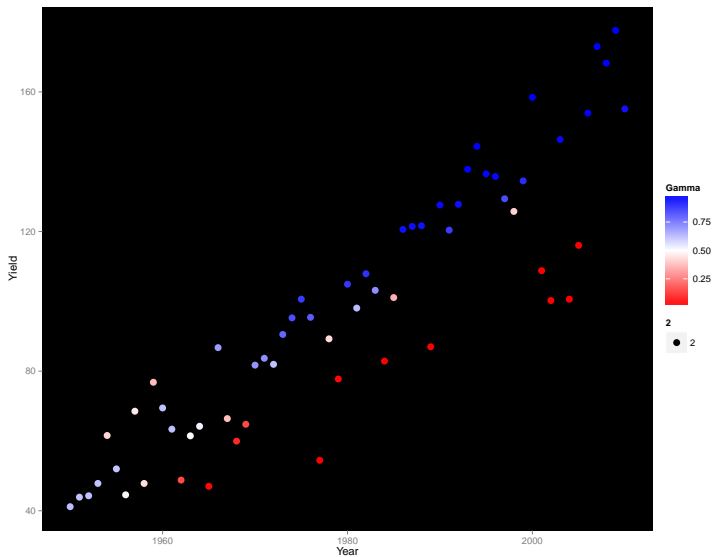
A Closer Look at the E-Step



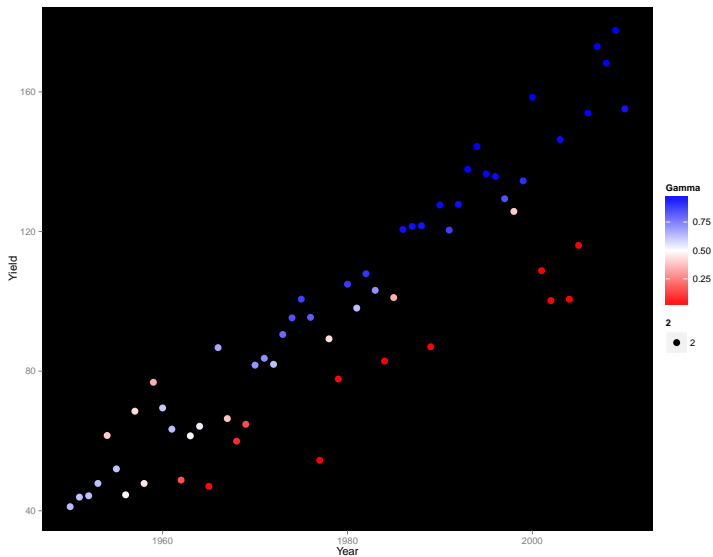
A Closer Look at the E-Step



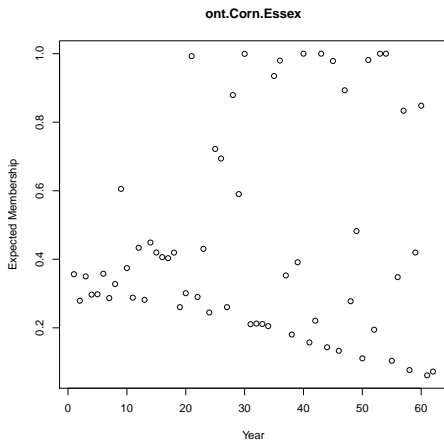
A Closer Look at the E-Step



A Closer Look at the E-Step



Probability of a “Regular” Year Over Time: $\gamma = f(t)$



Recalling Our Empirical Questions

Using the Normal Mixture Model to Test Our Questions:

1. Is technology effecting “regular” and “catastrophic” year yields at the same rate?

$$H_o^1 : \beta_c = \beta_r$$
$$H_a^1 : \beta_c \neq \beta_r$$

2. Has technology effected the probability of a “regular” versus “catastrophic” year?
 - ▶ Test to see if time coefficient on $\gamma = f(t)$ is significantly different from zero

Data Overview

- ▶ County-level yields for Ontario²
- ▶ Three most important field crops
- ▶ Data collected from annual provincial agriculture reports
- ▶ Collection of annual reports stored at OMAFRA
- ▶ Long data set: 1949 - 2010
- ▶ Excludes Northern Ontario

²Technically defined as Census Statistics Division

Ontario County-Level Field Crop Yield Data

Three most important field crops in Ontario

Crop	Value Millions, 2010	% Complete (1949 - 2010)	% Prov. Prod. Total, 2010
Soybeans*	\$ 1 243	15.8%	45.5%
Corn	\$ 1 602	84.2%	96.3%
Wheat**	\$ 340	65.8%	97.8%

* Some notes on next slide

**Barley is the next most important, but is only 11% of winter wheat's acreage and 10% of its value.

Ontario County-Level Field Crop Yield Data

Soybean Data

- ▶ Unfortunately county-level data for soybeans is sparse
- ▶ Material production levels outside of southern Ontario weren't attained until post-1985
- ▶ Could add eight counties that have complete yield series beginning in the late-1980s
- ▶ Would increase total of 2010 production to 73.8%
- ▶ To study county-level soybean trends we will have to use US data

Overview of Preliminary Results

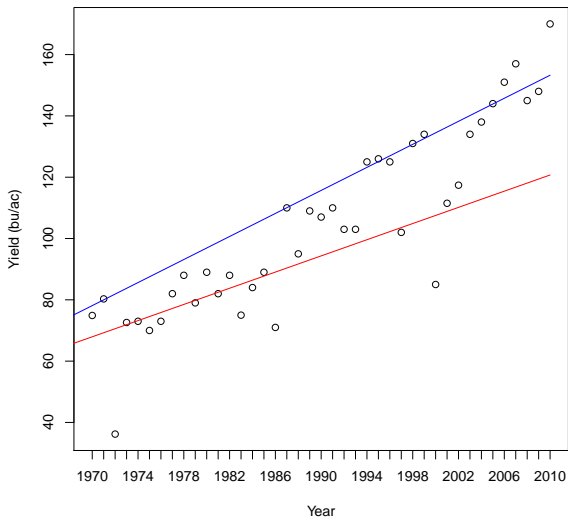
- ▶ Average $\frac{\beta_r}{\beta_c} = 1.70$
 - ▶ Corn 1.74
 - ▶ Soybean 1.76
 - ▶ Wheat 1.63
- ▶ No obvious patterns across regions or crops (surprising)
- ▶ $\beta_r \neq \beta_c$ in any case (esp. corn)

In practically all crop county combinations β_r and β_c are diverging

- ▶ **suggests a prevalent heterogeneous trend in the component means**

Ottawa Corn

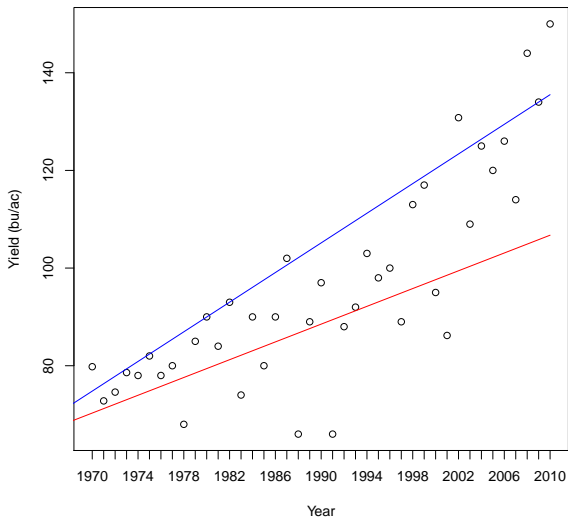
Below Average $\frac{\beta_r}{\beta_c}$



$$\frac{\beta_r}{\beta_c} = 1.42$$

Northumberland Corn

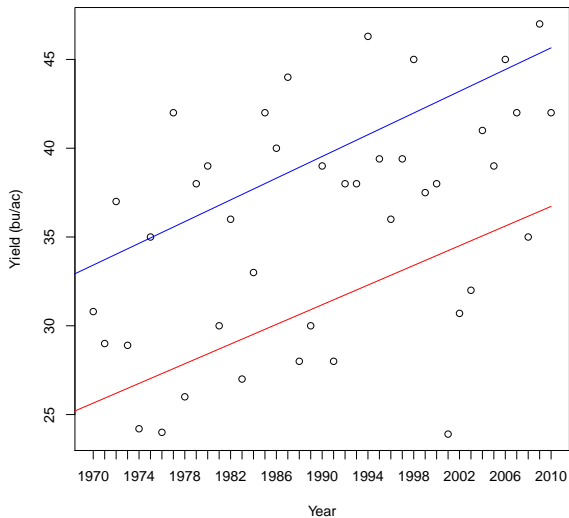
Average $\frac{\beta_r}{\beta_c}$



$$\frac{\beta_r}{\beta_c} = 1.69$$

Essex Soybean

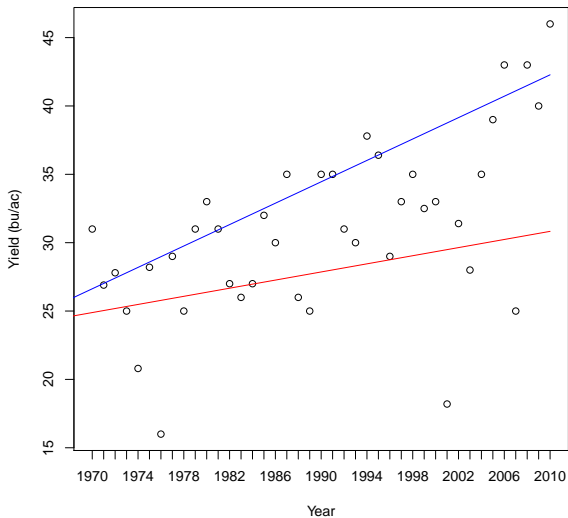
Below Average $\frac{\beta_r}{\beta_c}$



$$\frac{\beta_r}{\beta_c} = 1.10$$

Haldimand-Norfolk Soybean

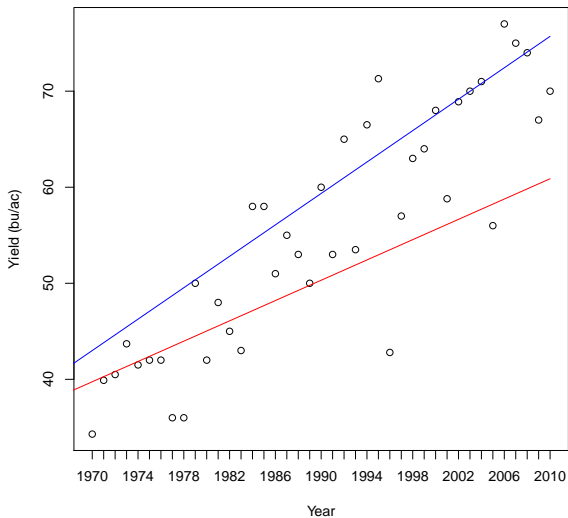
Above Average $\frac{\beta_r}{\beta_c}$



$$\frac{\beta_r}{\beta_c} = 2.62$$

Simcoe Wheat

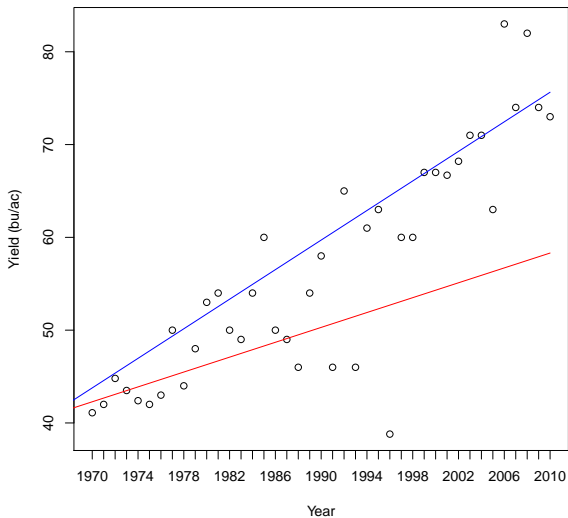
Average $\frac{\beta_r}{\beta_c}$



$$\frac{\beta_r}{\beta_c} = 1.55$$

Waterloo Wheat

Above Average $\frac{\beta_r}{\beta_c}$



$$\frac{\beta_r}{\beta_c} = 2.00$$

Is Trend in Component Means Homogeneous?

Hypothesis Test One

Rejection rate* at 5% significance:

Region	Corn	Soybean	Wheat
Southern	87.5	50.0	77.8
Western	87.5	—	100
Central	100.0	—	80.0
Eastern	75.0	—	—
Total	87.5	50.0	84.2

* p -values generated through likelihood-ratio test

Is Probability of “Regular” Year Changing?

Hypothesis Test Two

- ▶ Ordinary least squares regression with robust standard errors
 - ▶ Two-sided test: reject in 20.6% crop-county combinations at 5% significance level
- ▶ Ordinal ranked regression with robust standard errors
 - ▶ Nearly identical results to OLS
- ▶ Interestingly vast majority of counties that reject are:
 - ▶ Wheat counties
 - ▶ Negative coefficients
 - ▶ Suggests probability of “catastrophic” year is increasing for wheat

Summary of Hypothesis Test Results

Ontario County-Level Yields

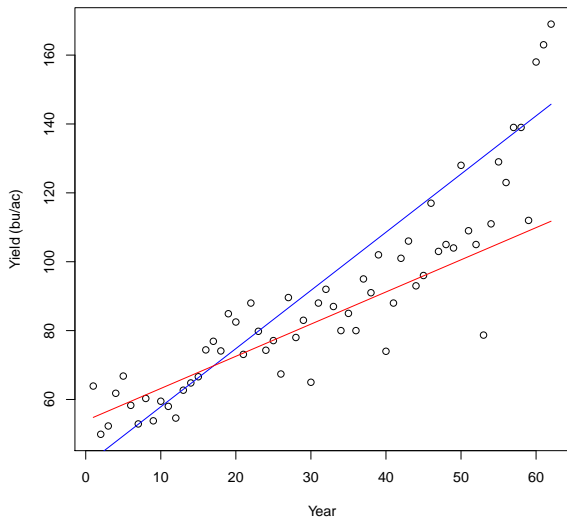
1. The vast majority of county-crop combinations reject the assumption in the literature of homogeneous component trends
2. Fail to reject a significant effect of technology on the probability of “regular” year for majority (> 90%) of corn and soybean counties
3. In contrast, the majority of wheat counties (> 50%) significantly reject and suggest technology has decreased the probability of “regular” year

Caveats

- ▶ Results are in early preliminary stages
- ▶ Slopes cross in many cases (problem?)

Caveats

Example of Slopes Crossing—Problem?



$$\frac{\beta_r}{\beta_c} = 1.82$$

Policy Implications

- ▶ Seems improvement in crop yields has focused on improving yields under ideal conditions
- ▶ Suggest yield improvements have been less spectacular under sub-optimal conditions
- ▶ Should crop science research focus on robustness of crops to sub-optimal conditions?
 - ▶ Climate change: sub-optimal conditions more prevalent?
 - ▶ Economics: decent yields under sub-optimal conditions highly profitable (i.e. 2012)

Summary

- ▶ Agricultural economics literature has modelled technological change at the mean
- ▶ Ignores effect of technology on subpopulations of yields: “regular” versus “catastrophic” years
- ▶ Findings suggest a prevalent heterogeneous trend across “regular” and “catastrophic” years
- ▶ Findings have implications for models of crop yields (insurance, climate change, agricultural production, etc.) and potentially R&D policy

Thank You

Generous support for this research provided by
The Ontario Ministry of Agricultural, Food and Rural Affairs

Thank You

QUESTIONS AND FEEDBACK?

Additional Slides

Expectation-Maximization Algorithm

Intuition of the EM Approach (Dempster, Laird & Rubin 1977)

- ▶ Presume existence of an identity variable \mathbb{Z} that identifies the membership of each observation
 - ▶ $\mathbb{Z}_i = 1$ when observation x_i was drawn from the upper cluster and $\mathbb{Z}_i = 0$ otherwise
- ▶ If \mathbb{Z} were known log-likelihood could be calculated analytically
- ▶ \mathbb{Z} is unknown and latent
- ▶ EM approach: estimate \mathbb{Z} 's **expectations** (E-step)

Define γ as vector of expectation probabilities corresponding to each observation

Expectation-Maximization Algorithm

Example of EM Algorithm Expectations

$\hat{\gamma}_i$ is the expectation x_i was drawn from the upper cluster

$$x = \begin{pmatrix} 100 \\ 40 \\ 85 \\ 96 \\ 45 \end{pmatrix} \quad \mathbb{Z} = \begin{pmatrix} 1 \\ 0 \\ 1 \\ 1 \\ 0 \end{pmatrix} \quad \hat{\gamma} = \begin{pmatrix} 0.95 \\ 0.21 \\ 0.70 \\ 0.85 \\ 0.40 \end{pmatrix}$$

i.e. estimated probability of the true but unobservable \mathbb{Z}_i being one

Expectation-Maximization Algorithm

Expectation Vector and the Probability of a “Good Year”

$$\hat{\lambda} = \frac{1}{n} \sum_{i=1}^n \hat{\gamma}_i$$

- ▶ λ is the probability of a “good year”
- ▶ The probability of a “good year” is the mean of γ
- ▶ As the expectation vector changes across algorithm iterations so too does λ

The probability of a “good year” is not fixed across counties or crops but an estimated parameter of the model

Expectation-Maximization Algorithm

A Closer Look at the E-Step

$$\gamma_i = \frac{\lambda N(x_i : \theta_g)}{(1 - \lambda)N(x_i : \theta_b) + \lambda N(x_i : \theta_g)}$$

- ▶ Critical mechanism: performs the clustering
- ▶ Given current iteration's parameter estimates
 - ▶ E-step calculates probability of being in the upper (“good”) distribution
- ▶ Therefore “good” and “bad” years are not chosen but estimated parameters of the model
- ▶ They are defined relatively for each data set (hence the quotation marks around “good” and “bad”)

Expectation-Maximization Algorithm

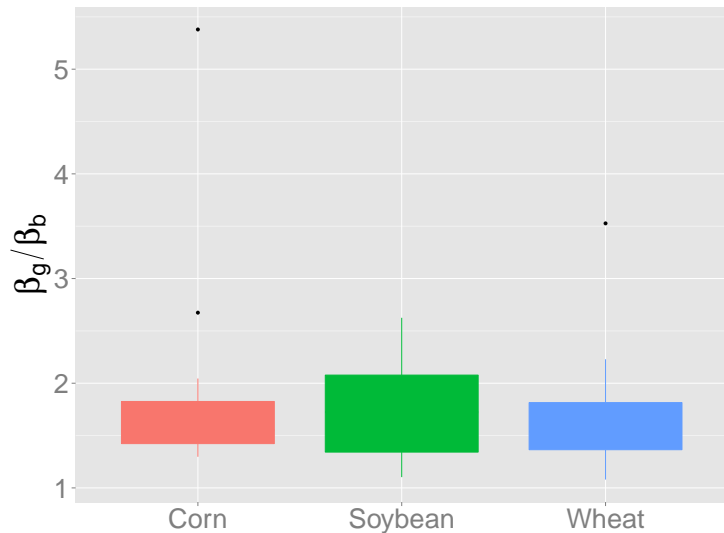
Updating Parameter Estimates: The M-Step

Parameter estimates are updated analytically

- ▶ Estimate component mean trend coefficients instead of traditional M-step scalar mean
 - ▶ Component mean trend coefficients from weighted least squares
 - ▶ Weights are expected memberships

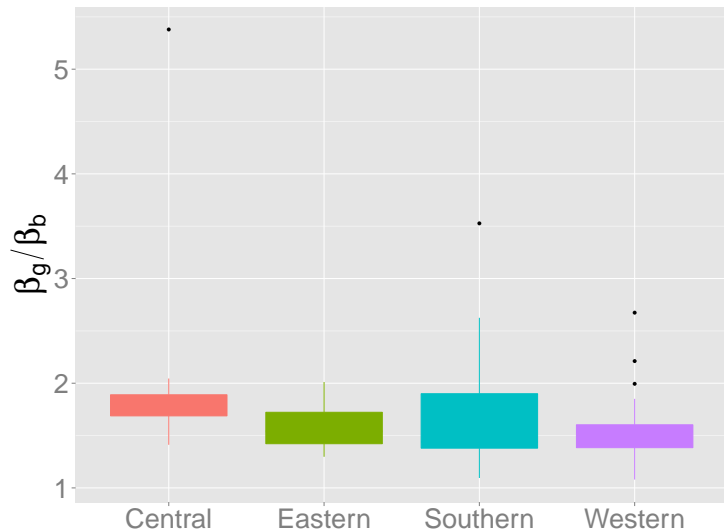
- ▶ Scalar component variances as per traditional M-step

Preliminary Estimation Results³



³1 = assumption in literature

Preliminary Estimation Results⁴



⁴1 = assumption in literature

Preliminary Estimation Results

Ontario County-Level Yields

Summary Statistic Breakdown of Slope Ratio $\frac{\beta_g}{\beta_b}$

<i>Corn</i>	Min	Mean	Max	CV
Southern	1.32	1.53	1.93	0.13
Western	1.31	1.65	2.67	0.24
Central	1.67	2.56	5.38	0.62
Eastern	1.30	1.59	2.01	0.16

Preliminary Estimation Results

Ontario County-Level Yields

Summary Statistic Breakdown of Slope Ratio $\frac{\beta_g}{\beta_b}$

<i>Soybeans</i>	Min	Mean	Max	CV
Southern	1.10	1.76	2.63	0.33

<i>Wheat</i>	Min	Mean	Max	CV
Southern	1.09	1.73	3.53	0.42
Western	1.08	1.52	2.21	0.24
Central	1.41	1.68	1.88	0.12